



Letter from the SMSB Foundation Founder & President

The Sound Mind Sound Body Foundation (SMSB) is proud to announce its 20th Anniversary of service, which will coincide with the upcoming NFL Draft. To mark this milestone, we will also announce the opening of our new community center, the Sound Mind Sound Body Community Engagement Center for Science, Technology, Engineering, and Mathematics (STEM). With our headquarters, SMSB can expand its programs, form stronger partnerships, and serve over 5,000 children in the region.

We have planned exceptional events over five days to celebrate our 20th Anniversary. These events include a VIP Welcome Reception at The Godfrey Detroit, where guest speakers and SMSB alums/NFL players will be present. In addition, we will host a range of youth events, such as the S.T.E.M & ESPORTS Showcase, NFL Draft Student Tour and Scavenger Hunt, and a Cheer, Football & Flag Showcase.

Our scheduled events aim to highlight the significant impact SMSB has had on the community. What began as a football camp in 2004 has evolved into a year-round academic Out-of-School Time (OST) program that has positively impacted the lives of more than 30,000 students in the Metropolitan Detroit region and across the country. Our mission has always been to empower the youth of Metro Detroit and prepare them for future opportunities through academics, life skills, and athletics.

With your support, we look forward to celebrating 20 years of service and success. If you require more information, please do not hesitate to contact us at jbannermansmsb@gmail.com or (313) 460-8339. Thank you for your continued support!

Sincerely,

Curtis Blackwell !

Curtis Blackwell, II President, Sound Mind Sound Body Foundation



Curtis Blackwell, II SMSB Foundation Founder & President

Sound Mind Sound Body aims to create wellrounded students who exhibit the SMSB formula for SUCCESS STUDENT + ATHLETE + SOCIAL RESPONSIBILITY + SOUND DECISION MAKING = SUCCES

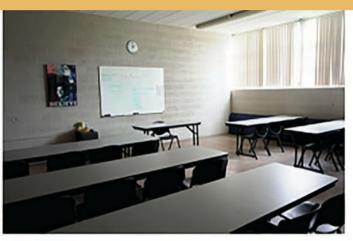


The Sound Mind Sound Body Community Engagement Center for Science, Technology, Engineering, and Mathematics

We are delighted to share our recent acquisition of the Sound Mind Sound Body Headquarters. The Sound Mind Sound Body Community Engagement Center for Science, Technology, and Mathematics facility is located at 11440 Morang in District 4 of Detroit. This impressive 38,000 sq ft building spans across 2 acres of land and will allow us to grow our programs, build stronger partnerships, and serve more than 5,000 children.

















We are excited to announce that all sponsorship support will be directed towards our amazing five-day event lineup. The Sound Mind Sound Body organization is ensuring that 3,000 SMSB students get to participate in our incredible youth events, including the exciting NFL Draft activities...



APRIL 24TH: S.T.E.M & ESPORTS SHOWCASE













APRIL 25TH: NFL DRAFT STUDENT TOUR AND SCAVENGER HUNT







APRIL 26TH: WELCOME CELEBRATION





APRIL 27TH: **CHEER & FLAG SHOWCASE**





APRIL 28TH: 7V7 & BIG MAN SHOWCASE





April 24-28, 2024

BENEFITS OF SPONSORSHIP	NAMING \$150,000	TITLE \$75,000	PRESENTING \$50,000	OFFICIAL \$25,000	TOUCHDOWN \$10,000
WELCOME RECEPTION TICKETS	20	15	10	5	5
AFTERGLOW VIP PROGRAM TICKETS	20	15	10	5	5
VENDOR AREA WITH TABLETOP SIGN	32' X 8'	24' X 8'	16' X 8'	8' X 8'	Cocktail Table
CUSTOMIZED BUSINESS DEVELOPMENT STRATEGY	48 Hours	40 Hours	32 Hours	24 Hours	16 Hours
PODCAST INTERVIEW	30 Minutes	20 Minutes	15 Minutes	12 Minutes	10 Minutes
COMMERCIAL DURING FORMAL EVENT	180 Seconds	150 Seconds	120 Seconds	90 Seconds	45 Seconds
MENTION IN E-BLASTS TO SMSB DATABASE	Ten Times	Eight Times	Six Times	Four Times	Three Times
ACTIVATION AT ALL YOUTH EVENTS	x	x	x	x	x
LOGO ON VIDEO LOOP	x	x	x	x	x
LOGO WITH HYPERLINK ON PARTNERS AND SPONSORS PAGE	x	x	x	x	x
PRIVATE BOOTH AREA AT RECEPTION	x	x	x	x	x
PRIVATE BOOTH AREA AT AFTERGLOW	x	x	x	x	x
FULL PAGE IN 20TH ANNIVERSARY EVENT BOOKLET	x	x	x	x	x
COLLABORATIVE SOCIAL MEDIA STRATEGY	x	x	x	x	
LOGO ON EVENT STEP AND REPEAT	x	x	х		
PRESS STRATEGY THAT INCLUDES LOCAL NEWS	x	x			

YOUTH EVENTS



Tier 1 Naming Sponsor Package \$150,000 Sponsorship Details

- 20 WELCOME RECEPTION TICKETS
- 20 AFTERGLOW VIP PROGRAM TICKETS
- 32' X 8' VENDOR AREA WITH TABLETOP SIGN DURING FORMAL EVENT
- 48 HOURS OF CUSTOMIZED BUSINESS DEVELOPMENT STRATEGY
- 30 MIN. PODCAST INTERVIEW

- 180 SECONDS COMMERCIAL DURING FORMAL EVENT
- TEN TIMES MENTION IN E-BLASTS TO SMSB DATABASE
- ACTIVATION AT ALL YOUTH EVENTS
- LOGO ON VIDEO LOOP
- LOGO WITH HYPERLINK ON PARTNERS AND SPONSORS PAGE
- PRIVATE BOTH AREA AT RECEPTION

- PRIVATE BOOTH AREA AT AFTERGLOW
- FULL PAGE AD IN 20TH ANNIVERSARY EVENT BOOKLET
- COLLABORATIVE SOCIAL MEDIA STRATEGY
- LOGO ON EVENT STEP AND REPEAT
- PRESS STRATEGY THAT INCLUDES LOCAL NEWS
- ACTIVATION OPPORTUNITIES AT YOUTH EVENTS



Tier 2 Title Sponsor Package \$75,000 Sponsorship Details

- 15 WELCOME RECEPTION TICKETS
- 15 AFTERGLOW VIP PROGRAM TICKETS
- 24' X 8' VENDOR AREA WITH TABLETOP SIGN DURING FORMAL EVENT
- 40 HOURS OF CUSTOMIZED
 BUSINESS DEVELOPMENT STRATEGY
- 20 MIN. PODCAST INTERVIEW

- 150 SECONDS COMMERCIAL DURING FORMAL EVENT
- EIGHT TIMES MENTION IN E-BLASTS TO SMSB DATABASE
- ACTIVATION AT ALL YOUTH EVENTS
- LOGO ON VIDEO LOOP
- LOGO WITH HYPERLINK ON PARTNERS AND SPONSORS PAGE
- PRIVATE BOTH AREA AT RECEPTION

- PRIVATE BOOTH AREA AT AFTERGLOW
- FULL PAGE AD IN 20TH ANNIVERSARY EVENT BOOKLET
- COLLABORATIVE SOCIAL MEDIA STRATEGY
- LOGO ON EVENT STEP AND REPEAT
- PRESS STRATEGY THAT INCLUDES LOCAL NEWS



Tier 3

Presenting Sponsor Package \$50,000 Sponsorship Package

- 10 WELCOME RECEPTION TICKETS
- 10 AFTERGLOW VIP PROGRAM TICKETS
- 16' X 8' VENDOR AREA WITH TABLETOP SIGN DURING FORMAL EVENT
- 32 HOURS OF CUSTOMIZED BUSINESS DEVELOPMENT STRATEGY
- 15 MIN. PODCAST INTERVIEW

- 120 SECONDS COMMERCIAL DURING FORMAL EVENT
- SIX TIMES MENTION IN E-BLASTS TO SMSB DATABASE
- ACTIVATION AT ALL YOUTH EVENTS
- LOGO ON VIDEO LOOP
- LOGO WITH HYPERLINK ON PARTNERS AND SPONSORS PAGE
- PRIVATE BOTH AREA AT RECEPTION

- PRIVATE BOOTH AREA AT AFTERGLOW
- FULL PAGE AD IN 20TH ANNIVERSARY EVENT BOOKLET
- COLLABORATIVE SOCIAL MEDIA STRATEGY
- LOGO ON EVENT STEP AND REPEAT



Tier 4 Official Sponsor Package \$25,000 Sponsorship Details

- 5 WELCOME RECEPTION TICKETS
- 5 AFTERGLOW VIP PROGRAM TICKETS
- 8' X 8' VENDOR AREA WITH TABLETOP SIGN DURING FORMAL EVENT
- 24 HOURS OF CUSTOMIZED BUSINESS DEVELOPMENT STRATEGY
- 12 MIN. PODCAST INTERVIEW

- 90 SECONDS COMMERCIAL DURING FORMAL EVENT
- FOUR TIMES MENTION IN E-BLASTS TO SMSB DATABASE
- ACTIVATION AT ALL YOUTH EVENTS
- LOGO ON VIDEO LOOP
- LOGO WITH HYPERLINK ON PARTNERS AND SPONSORS PAGE
- PRIVATE BOTH AREA AT RECEPTION

- PRIVATE BOOTH AREA AT AFTERGLOW
- FULL PAGE AD IN 20TH ANNIVERSARY EVENT BOOKLET
- COLLABORATIVE SOCIAL MEDIA STRATEGY



Tier 5 Official Sponsor Package \$10,000 Sponsorship Details

- 5 WELCOME RECEPTION TICKETS
- 5 AFTERGLOW VIP PROGRAM TICKETS
- COCKTAIL TABLE DURING FORMAL EVENT
- 16 HOURS OF CUSTOMIZED BUSINESS DEVELOPMENT STRATEGY
- 10 MIN. PODCAST INTERVIEW

- 45 SECONDS COMMERCIAL DURING FORMAL EVENT
- THREE TIMES MENTION IN E-BLASTS TO SMSB DATABASE
- ACTIVATION AT ALL YOUTH EVENTS
- LOGO ON VIDEO LOOP
- LOGO WITH HYPERLINK ON PARTNERS AND SPONSORS PAGE
- PRIVATE BOTH AREA AT RECEPTION

- PRIVATE BOOTH AREA AT AFTERGLOW
- FULL PAGE AD IN 20TH ANNIVERSARY EVENT BOOKLET



Sponsorship Form

\$150,000

\$75,000

\$50,000

\$25,000

\$10,000

	$\neg \cup$	Naming Sponsor
Contact Name:		Title Sponsor
Organization:		Presenting Sponsor
Address:		Official Sponsor
Email:		Touchdown Sponsor
Check payable to: Sound Mind Sound Body Foundation		For other donation amounts

Mail to: 24707 Pembrooke Dr., Southfield, MI 48033

Cashapp \$SMSBFOUNDATION

All Donations are directed through Sound Mind Sound Body Foundation, a 501(c)3

please insert total:



Program Book Advertisement

Place a full color ad in our 20th Anniversary Program Book

Contact Name:	Back Cover	\$1000
Organization:	Inside Cover	\$1000
Address:	Full Page	\$500
Email:	Check payable to: Mail to: Cashapp:	Sound Mind Sound Body Foundation 24707 Pembrooke Dr., Southfield, MI 48033 \$SMSBFOUNDATION

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20th Anniversary Guest Speakers: Elected Officials



Sarah Anthony Senate Appropriations Chair



Tyrone Carter
M.I. State Representative & Detroit Caucus
Chair



Joe Tate Speaker of the House



Garlin Gilchrist II Lt. Governor of M.I.



Matt Hall M.I. State Representative













20th Anniversary Guest Speakers



Eric Thomas

"ET, The Hip Hop Preacher"

Motivational Speaker



Dr. Derrick Coleman Superintendent of River Rouge School District



Steven McGhee
Superintendent of
Harper Woods School
District



Dr. Nikolai Vitti Superintendent of Detroit Public Schools Community District



Dr. Jennifer Green Superintendent of Southfield Public Schools District













Retired NFL Players & Executives



Guy Troupe Founder and CEO of the Player Networking Event

President and CEO of Troupe21 & Associates

NFL Executive



Devin Funchess Team: Colts Michigan Harrison High SMSB C/o 2010



Dion Sims
Team: Bears
Michigan State
Orchard Lake St. Marys
High
SMSB C/0 2008



Devin Gardner Team: Steelers Michigan Inkster High SMSB C/o 2009



Larry Foote

Buccaneers LB Coach

Michigan

Pershing

SMSB C/O 1997



Demeris Johnson Team: Buffalo Bills Western Illinois King High



Antonio Gates
Team: Chargers
Kent State
Detroit Central High



Michael Vick Team: Steelers Virginia Tech Warwick High (VA)



Anthony Adams Team: Bears Penn State King High



Gerald McBurrows Team: Falcons Kansas King High



Arthur Hightower Senior Director of Player Engagement

NFL Executive





Sound Mind Sound Body Alumni & Current NFL Players



Mike Onwenu Team: Patriots Michigan Cass Tech SMSB C/o 2014



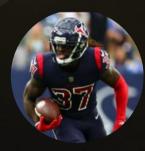
Chauncey Golston Team: Cowboys Iowa East English High SMSB C/o 2015



Desmond King Team: Texans Iowa East English High SMSB C/o 2012



K. J. Hamler Team: Colts Penn State Orchard Lake St. Mary's High SMSB C/o 2016



Tavierre Thomas Team: Texans Ferris State Allen Academy SMSB C/0 2013



Damon Webb Team: Redblacks Ohio State Cass Tech SMSB C/o 2013



Allen Robinson Team Steelers Penn State Orchard Lake St. Mary's High SMSB C/O 2010



Ambry Thomas Team: 49ers Michigan King High SMSB C/o 2016



Samuel Womack III Team: 49ers Toledo East English High SMSB C/o 2016



William Gholston Team: Buccaneers Michigan State Southeastern High SMSB C/o 2009



Johnathan Hankins Team: Cowboys Ohio State Southeastern SMSB C/o 2009



Donovan Peoples-Jones Team: Lions Michigan Cass Tech SMSB C/o 2016



Jalen Ramsey Team: Dolphins Florida State Brentwood Academy (TN)





Sound Mind Sound Body Alumni & Current NFL Players



Jourdan Lewis Team: Cowbovs Michigan Cass Tech SMSB C/o 2012



Alaric Jackson Team: Rams lowa Renaissance High SMSB C/o 2015



Desjuan Johnson Team: Rams Toledo East English High SMSB C/o 2020

Chukwuma Okorafor

Team: Steelers

Western Michigan

Southfield High

SMSB C/o 2013:



Equanimeous St. Brown Team: Bears Notre Dame Mater Dei High SMSB C/o 2014





Amon-Ra St. Brown Team: Lions USC Mater Dei High SMSB C/o 2017



Jalen Graham Team: 49ers Purdue Cass Tech High SMSB C/o 2018



Eyioma Uwazurike Team: Broncos Iowa State Southfield-Lathrup SMSB C/O 2015



Jalen Reeves-Maybin Team: Lions Tennessee Northeast High (TN)



Larry Borom Team: Bears Missouri **Brother Rice High** SMSB C/o 2016



Josh Ross Team: Ravens Michigan Orchard Lake St. Marys High SMSB C/0 2016



Sauce Gardner Team: Jets Cincinnati King High SMSB C/o 2018



Sound Mind Sound Body Alumni: Current Collegiate & High School Athletes



Maliq Carr Houston Oak Park High SMSB C/o 2019



Dillon Bell Georgia The Kinkaid School (TX) SMSB C/o 2021



Deone Walker Kentucky Cass Tech SMSB C/o 2021



Dillon Tatum Michigan State West Bloomfield SMSB C/o 2021



Tyler Baron Tennessee Knoxville Catholic High (TN) SMSB C/o 2022



Semaj Morgan Michigan West Bloomfield High SMSB C/o 2022



Derrick Harmon Michigan State Loyola High SMSB C/o 2020



Will Johnson Michigan Grosse Point South SMSB C/o 2021



Makari Paige Michigan West Bloomfield High SMSB C/o 2018



Peny Boone Louisville King High SMSB C/o 2019



Rayshaun Benny Michigan Oak Park High SMSB C/o 2020



Dorian Mausi Duke U of Detroit Jesuit High SMSB C/o 2019



Bryce Underwood LSU Commit Belleville High SMSB C/o 2024



Cutter Boley Kentucky Commit Lexington Christian (KY) SMSB C/o 2023



Boo Carter Tennessee Comitt Bradley Central (TN) SMSB C/o 2023



CJ Sadler 15 Offers Cass Tech SMSB C/o 2025



Trae Taylor 10 Offers Carmel Catholic SMSB C/o 2026



Overview of Events:



SMSB S.T.E.M. & Esports Showcase: Wednesday April 24, 2024



POWERED BY:





Sound Mind Sound Body Academy, in conjunction with our OST program and the M.I. Department of Education, will host the SMSB S.T.E.M. & Esports Student Showcase!

Join us for this event, scheduled for Wednesday, April 24, 2024, at the CCI Center in Harper Woods.



















Welcome Celebration: Friday April 26, 2024



Join us in commemorating our 20th Anniversary and the NFL draft at our Welcome Reception.





This exclusive event is scheduled for Friday, April 26, 2024, at the Godfrey Hotel in Midtown Detroit.

THE GODFREY





Saturday April 27, 2024
THE OFFICIAL SMSB NFL DRAFT EVENT

CHEER & FLAG SHOWCASE

Join us for the premier showcase in the city!

Experience the excitement of our event, featuring a variety of thrilling competitions, including the highly-anticipated Cheer & Flag Showcase!









Sunday April 28, 2024
THE OFFICIAL SMSB NFL DRAFT EVENT

7V7 & BIGMANI SHOWCASE

Join us for the premier showcase in the city!

Experience the excitement of our event featuring a variety of thrilling competitions, including the highly-anticipated Big Man Challenge and the & 7v7 Showcase!

BATTLE





SMSB Reach & Impact:



Sound Mind Sound Body impacts 7,000 student-athletes annually!!!



- Sound Mind Sound Body Youth Association: 3,000 studentathletes
- Talent Search Program: 500 student-athletes
- OST Program: 1,000 student-athletes
- Wayne State University National College Showcase: 1,200 student-athletes
- High School 7v7 Showcase: 1,000 student-athletes
- Supermax 100 National Invitational: 300 student-athletes



















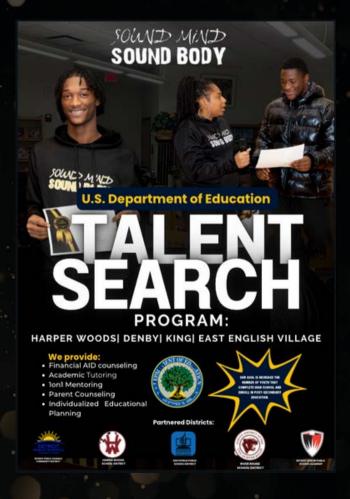
- Mentored over 15,000 students in metro Detroit since 2004.
- Over 125 students have been drafted into the NFL
- Over 3,000 have earned college scholarships \$23,000,000 in value.
- 900 volunteers average 300 hours of volunteerism per year.
- Over 12,000 students have graduated high school.
- 50 students increased reading comprehension by two grade levels from 2020-2022.
- Completed 3,000 academic evaluations in 2023
- Provide <mark>200 free</mark> Kaplan (SAT) workbooks per year



Our Current Programs:









MI Department of Education OST PROGRAM





Sound Mind Sound Body
YOUTH ASSOCIATION



Sound Mind Sound Body E.L.I.T.E PROGRAM



Sound Mind Sound Body Foundation has partnered with five school districts to provide out-of-school time programming for over 5,000 students.



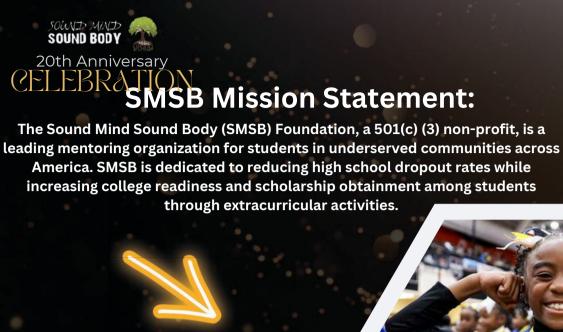














sports as a vehicle to connect with

improving the number of high school student graduates in underserved communities, while also preparing them for college.

SOUND MIND SOUND BODY



20th Anniversary CELEBRATION