

SOUND MIND
SOUND BODY



20th Anniversary
CELEBRATION

APRIL 24-28, 2024

THE GODFREY
HOTEL DETROIT



Letter from the SMSB Foundation Founder & President

The Sound Mind Sound Body Foundation (SMSB) is proud to announce its 20th Anniversary of service, which will coincide with the upcoming NFL Draft. To mark this milestone, we will also announce the opening of our new community center, the Sound Mind Sound Body Community Engagement Center for Science, Technology, Engineering, and Mathematics (STEM). With our headquarters, SMSB can expand its programs, form stronger partnerships, and serve over 5,000 children in the region.

We have planned exceptional events over five days to celebrate our 20th Anniversary. These events include a VIP Welcome Reception at The Godfrey Detroit, where guest speakers and SMSB alums/NFL players will be present. In addition, we will host a range of youth events, such as the S.T.E.M & ESPORTS Showcase, NFL Draft Student Tour and Scavenger Hunt, and a Cheer, Football & Flag Showcase.

Our scheduled events aim to highlight the significant impact SMSB has had on the community. What began as a football camp in 2004 has evolved into a year-round academic Out-of-School Time (OST) program that has positively impacted the lives of more than 30,000 students in the Metropolitan Detroit region and across the country. Our mission has always been to empower the youth of Metro Detroit and prepare them for future opportunities through academics, life skills, and athletics.

With your support, we look forward to celebrating 20 years of service and success. If you require more information, please do not hesitate to contact us at jbannermansmsb@gmail.com or (313) 460-8339. Thank you for your continued support!

Sincerely,



Curtis Blackwell, II
President, Sound Mind Sound Body Foundation



Curtis Blackwell, II
SMSB Foundation Founder &
President

Sound Mind Sound Body
aims to create well-
rounded students who
exhibit the SMSB formula
for SUCCESS
STUDENT + ATHLETE +
SOCIAL RESPONSIBILITY
+ SOUND DECISION
MAKING = SUCCES

The Sound Mind Sound Body Community Engagement Center for Science, Technology, Engineering, and Mathematics

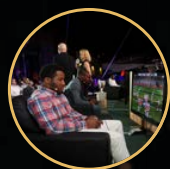
We are delighted to share our recent acquisition of the Sound Mind Sound Body Headquarters. The Sound Mind Sound Body Community Engagement Center for Science, Technology, and Mathematics facility is located at 11440 Morang in District 4 of Detroit. This impressive 38,000 sq ft building spans across 2 acres of land and will allow us to grow our programs, build stronger partnerships, and serve more than 5,000 children.



EVENT LINEUP

DETROIT, MICHIGAN

We are excited to announce that all sponsorship support will be directed towards our amazing five-day event lineup. The Sound Mind Sound Body organization is ensuring that 3,000 SMSB students get to participate in our incredible youth events, including the exciting NFL Draft activities..



APRIL 24TH: S.T.E.M & ESPORTS SHOWCASE

POWERED
BY:



APRIL 25TH: NFL DRAFT STUDENT TOUR AND
SCAVENGER HUNT

POWERED
BY:



APRIL 26TH: WELCOME CELEBRATION

THE GODFREY
HOTEL DETROIT



APRIL 27TH: CHEER & FLAG SHOWCASE



APRIL 28TH: 7V7 & BIG MAN SHOWCASE



20th Anniversary Guest Speakers: Elected Officials



Sarah Anthony
Senate Appropriations Chair



Tyrone Carter
M.I. State Representative & Detroit Caucus
Chair



Joe Tate
Speaker of the House



Garlin Gilchrist II
Lt. Governor of M.I.



Matt Hall
M.I. State Representative



Program Book Advertisement

Place a full color ad in our 20th Anniversary Program Book

Contact Name:	
Organization:	
Address:	
Email:	

☐
☐
☐

Back Cover	\$1000
Inside Cover	\$1000
Full Page	\$500
Check payable to:	Sound Mind Sound Body Foundation
Mail to:	24707 Pembroke Dr., Southfield, MI 48033
Cashapp:	\$SMSBFOUNDATION

All Donations are directed through Sound Mind Sound Body Foundation, a 501(c)3

Email print-ready ads to info@smsbacademy.com images must be in jpeg, .png, or pdf

20th Anniversary Guest Speakers



Eric Thomas
“ET, The Hip Hop Preacher”
Motivational Speaker



Dr. Derrick Coleman
Superintendent of River
Rouge School District



Steven McGhee
Superintendent of
Harper Woods School
District



Dr. Nikolai Vitti
Superintendent of
Detroit Public Schools
Community District



Dr. Jennifer Green
Superintendent of
Southfield Public
Schools District



Special Invited Guests

Retired NFL Players & Executives



Guy Troupe

Founder and CEO of the
Player Networking Event

President and CEO of
Troupe21 & Associates

NFL Executive



Devin Funchess

Team: Colts

Michigan

Harrison High

SMSB C/o 2010



Dion Sims

Team: Bears

Michigan State

Orchard Lake St. Marys
High

SMSB C/O 2008



Devin Gardner

Team: Steelers

Michigan

Inkster High

SMSB C/o 2009



Larry Foote

Buccaneers LB Coach

Michigan

Pershing

SMSB C/O 1997



Demeris Johnson

Team: Buffalo Bills

Western Illinois

King High



Antonio Gates

Team: Chargers

Kent State

Detroit Central High



Michael Vick

Team: Steelers

Virginia Tech

Warwick High (VA)



Anthony Adams

Team: Bears

Penn State

King High



Gerald McBurrows

Team: Falcons

Kansas

King High



Arthur Hightower

Senior Director of Player

Engagement

NFL Executive



Special Invited Guests

Sound Mind Sound Body Alumni & Current NFL Players



Mike Onwenu
Team: Patriots
Michigan
Cass Tech
SMSB C/o 2014



Chauncey Golston
Team: Cowboys
Iowa
East English High
SMSB C/o 2015



Desmond King
Team: Texans
Iowa
East English High
SMSB C/o 2012



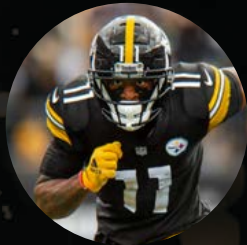
K. J. Hamler
Team: Colts
Penn State
Orchard Lake St. Mary's High
SMSB C/o 2016



Tavierre Thomas
Team: Texans
Ferris State
Allen Academy
SMSB C/o 2013



Damon Webb
Team: Browns
Ohio State
Cass Tech
SMSB C/o 2013



Allen Robinson
Team: Steelers
Penn State
Orchard Lake St. Mary's High
SMSB C/O 2010



Ambry Thomas
Team: 49ers
Michigan
King High
SMSB C/o 2016



Samuel Womack III
Team: 49ers
Toledo
East English High
SMSB C/o 2016



William Gholston
Team: Buccaneers
Michigan State
Southeastern High
SMSB C/o 2009



Johnathan Hankins
Team: Cowboys
Ohio State
Southeastern
SMSB C/o 2009



Donovan Peoples-Jones
Team: Lions
Michigan
Cass Tech
SMSB C/o 2016



Jalen Ramsey
Team: Dolphins
Florida State
Brentwood Academy (TN)



Special Invited Guests

Sound Mind Sound Body Alumni & Current NFL Players



Jourdan Lewis
Team: Cowboys
Michigan
Cass Tech
SMSB C/o 2012



Desjuan Johnson
Team: Rams
Toledo
East English High
SMSB C/o 2020



Equanimeous St. Brown
Team: Bears
Notre Dame
Mater Dei High
SMSB C/o 2014



Jalen Graham
Team: 49ers
Purdue
Cass Tech High
SMSB C/o 2018



Eyioma Uwazurike
Team: Broncos
Iowa State
Southfield- Lathrup
SMSB C/O 2015



Jalen Reeves-Maybin
Team: Lions
Tennessee
Northeast High (TN)



Alaric Jackson
Team: Rams
Iowa
Renaissance High
SMSB C/o 2015



Chukwuma Okorafor
Team: Steelers
Western Michigan
Southfield High
SMSB C/o 2013;



Amon-Ra St. Brown
Team: Lions
USC
Mater Dei High
SMSB C/o 2017



Larry Borom
Team: Bears
Missouri
Brother Rice High
SMSB C/o 2016



Josh Ross
Team: Ravens
Michigan
Orchard Lake St. Marys High
SMSB C/O 2016



Sauce Gardner
Team: Jets
Cincinnati
King High
SMSB C/o 2018



Special Invited Guests

Sound Mind Sound Body Alumni : Current Collegiate & High School Athletes



Maliq Carr
Houston
Oak Park High
SMSB C/o 2019



Dillon Bell
Georgia
The Kinkaid School (TX)
SMSB C/o 2021



Deone Walker
Kentucky
Cass Tech
SMSB C/o 2021



Dillon Tatum
Michigan State
West Bloomfield
SMSB C/o 2021



Tyler Baron
Tennessee
Knoxville Catholic High (TN)
SMSB C/o 2022



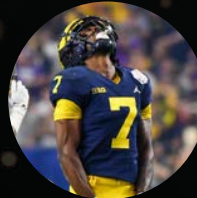
Semaj Morgan
Michigan
West Bloomfield High
SMSB C/o 2022



Derrick Harmon
Michigan State
Loyola High
SMSB C/o 2020



Will Johnson
Michigan
Grosse Point South
SMSB C/o 2021



Makari Paige
Michigan
West Bloomfield High
SMSB C/o 2018



Peny Boone
Louisville
King High
SMSB C/o 2019



Rayshaun Benny
Michigan
Oak Park High
SMSB C/o 2020



Dorian Mausi
Duke
U of Detroit Jesuit High
SMSB C/o 2019



Bryce Underwood
LSU Commit
Belleville High
SMSB C/o 2024



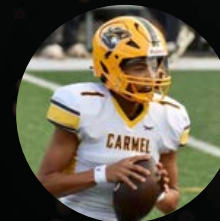
Cutter Boley
Kentucky Commit
Lexington Christian (KY)
SMSB C/o 2023



Boo Carter
Tennessee Commit
Bradley Central (TN)
SMSB C/o 2023



CJ Sadler
15 Offers
Cass Tech
SMSB C/o 2025



Trae Taylor
10 Offers
Carmel Catholic
SMSB C/o 2026

SMSB Mission Statement:

The Sound Mind Sound Body (SMSB) Foundation, a 501(c) (3) non-profit, is a leading mentoring organization for students in underserved communities across America. SMSB is dedicated to reducing high school dropout rates while increasing college readiness and scholarship obtainment among students through extracurricular activities.



Consistent with our mission to leverage sports as a vehicle to connect with students; football has been the catalyst for improving the number of high school student graduates in underserved communities, while also preparing them for college.