

Established:
2004



SOUND MIND
SOUND BODY

SOUND MIND SOUND BODY

Letter from the SMSB Foundation Founder & President

We are thrilled to share the summer schedule of events organized by the Sound Mind Sound Body Foundation (SMSB). Sound Mind Sound Body continues to celebrate its 20th anniversary of service with six exciting summer events this year. The events are designed to empower the youth of Metro Detroit by providing them with academic and life skills, financial literacy, NIL seminars, and athletic opportunities.

One of the most anticipated events is the high school and college recruitment events, where local and cross-country athletes and college coaches will be present. We are also excited to host a range of youth events, such as sports gaming at "The Big House" in Ann Arbor and a Cheer Showcase at the historic Aretha Franklin Amphitheater.

Our events have always been in high demand, and we expect over 50,000 attendees throughout the six events. We reach 7,000 student participants annually, including 3,000 HS 7v7 participants, 2,000 League Wide Scrimmage participants, 1,000 Cheer Showcase participants, and 1,000 National College participants, where over 100 student-athletes receive college offers.

We have attached our event flyers for detailed information on the events. We welcome sponsorship, vendor, and community partners to join us in the Sound Mind Sound Body showcase of events to expand and improve the impact on the students and the communities we serve.

If you require more information, please do not hesitate to contact us at jbannermansmsb@gmail.com or (313) 460-8339. Thank you for your continued support!

Sincerely,

Curtis Blackwell II

Curtis Blackwell, II
President, Sound Mind Sound Body Foundation



Curtis Blackwell, II
SMSB Foundation Founder &
President

Sound Mind Sound Body
aims to create well-
rounded students who
exhibit the SMSB formula
for SUCCESS
STUDENT + ATHLETE +
SOCIAL RESPONSIBILITY +
SOUND DECISION MAKING
= SUCCES

THE SMSB SUMMER SHOWCASE PARTNERSHIP OPPORTUNITY

We are looking for partnership throughout all of our summer events. If you fit the category below please [click here](#) to fill out the partnership form or contact us via email or dm on our social media platforms:

Vendors

Merchants

Sponsors

School Programs

Political Leaders

Community Programs

Community Activists

SOUND MIND SOUND BODY

SUMMER EVENT LINEUP

SOUND MIND
SOUND BODY
 YOUTH ASSOCIATION
BATTLE AT THE
BIG HOUSE
 YOUTH SPRING FOOTBALL SHOWCASE
 HELD AT THE UNIVERSITY OF MICHIGAN FOOTBALL STADIUM
5.11.2024
 POWERED BY:
BATTLE
 FEATURING:

WAYNE STATE FOOTBALL PRESENTS
WARRIORS

NATIONAL COLLEGE
2-DAY SHOWCASE
 MAY 29-30, 2024

OVER 50 COLLEGES IN ATTENDANCE
THIS EVENT IS OPEN TO ALL AND ALL PARTICIPANTS LIMITED ONLY BY NUMBER, AGE, GRADE LEVEL, AND SERVICE!

SOUND MIND
SOUND BODY
 YOUTH ASSOCIATION
LEAGUE WIDE 7V7
SHOWCASE
 NORTH FARMINGTON HIGH SCHOOL
06.15.2024
 POWERED BY:
BATTLE

SOUND MIND
SOUND BODY
HIGH SCHOOL
7V7 JUNE
26-27
 ROSEVILLE UNIVERSITY PREP
 DETROIT COUNTRY DAY UOFO JESUIT
 WALLED LAKE WESTERN BATTLE CREEK
 FERRISDALE LAKESHORE
 FORDSON CASS TECH
 DE LA SALLE M. KING
 PERSHING RIVER ROUGE
 SOUTHEASTERN WEST BLOOMFIELD
 DENBY HARPER WOODS
 ECORSE BELLEVILLE
 OAK PARK CANTON HS
 REDFORD UNION GROSSE POINTE NORTH
 HENRY FORD LOYOLA HIGH SCHOOL
 ORCHARD LAKE ST MARY'S DETROIT EDISON
 RENAISSANCE SOUTHFIELD A&T
 NORTH FARMINGTON DETROIT CENTRAL
WAYNE STATE UNIVERSITY TOM ADAMS FIELD
BATTLE 42 W. WARREN | DETROIT, MI 48202

SOUND MIND
SOUND BODY
 YOUTH ASSOCIATION
CHEER
SHOWCASE
AUGUST 15, 2024
ARETHA FRANKLIN
 AMPHITHEATRE

SOUND MIND
SOUND BODY
 YOUTH ASSOCIATION
LEAGUE WIDE SCRIMMAGE
SHOWCASE
 WAYNE MEMORIAL HIGH SCHOOL
08.17.2024
 POWERED BY:
BATTLE

SMSB Summer Showcase Event Details



POWERED BY:

BATTLE



MAY 11TH: BATTLE AT THE BIG HOUSE

THE SOUND MIND SOUND BODY YOUTH ASSOCIATION WILL HOST A FOOTBALL TOURNAMENT AT 'THE BIG HOUSE' IN ANN ARBOR. THE EVENT WILL FEATURE BOYS AGED 7U-14U, WHO WILL COMPETE THROUGHOUT THE DAY FROM 9 A.M. TO 6 P.M. THE TEAMS AGED 7U-10U WILL PLAY CONTACT FOOTBALL, WHILE TEAMS AGED 11U-14U WILL PLAY 7V7. THIS EVENT WILL BE AN EXCELLENT OPPORTUNITY FOR YOUNG ATHLETES TO SHOWCASE THEIR TALENTS AND FOSTER THEIR PASSION FOR THE SPORT WHILE PLAYING ON A COLLEGE CAMPUS.



MAY 29-30TH: NATIONAL COLLEGE SHOWCASE

THE UPCOMING 2-DAY 'NATIONAL COLLEGE FOOTBALL SHOWCASE' WILL BE HOSTED BY NONE OTHER THAN CURRENT HEAD COACH AND FORMER NFL LEGEND TYRONE WHEATLEY AND HIS ESTEEMED FOOTBALL STAFF. THE MULTI-LAYERED SHOWCASE WILL FEATURE AN ARRAY OF ACTIVITIES SUCH AS TRAINING DRILLS, COMBINE MEASURABLES, 40-YARD DASH, EXPERT GUIDANCE, RECRUITING SEMINARS FOR ATHLETES AND THEIR PARENTS, PRESTIGIOUS COLLEGE CONNECTIONS, AND DEMONSTRATION OPPORTUNITIES. OVER 1,000 OF THE MOST TALENTED ATHLETES FROM ACROSS AMERICA ARE EXPECTED TO ATTEND THIS REVOLUTIONARY EVENT WHERE OVER 100 ATHLETES RECEIVE SCHOLARSHIP OFFERS ANNUALLY. OVER 80 COLLEGE COACHES, INCLUDING 30 HEAD COACHES, HAVE CONFIRMED THEIR ATTENDANCE.



POWERED BY:

BATTLE



JUNE 15TH: HIGH SCHOOL 7V7

SOUND MIND SOUND BODY WILL BE HOSTING ITS HIGHLY ANTICIPATED 6TH ANNUAL HIGH SCHOOL 7V7 EVENT. OVER 30 TOP-PERFORMING HIGH SCHOOLS FROM THE METRO DETROIT AREA, INCLUDING BELLEVILLE, KING HIGH SCHOOL, CASS TECH, AND DE LA SALLE, WILL BE ATTENDING THE TWO-DAY EVENT AT WAYNE STATE UNIVERSITY. THE EVENT PROMISES TO BE AN EXCITING ONE, WITH NOTABLE ATHLETES: NO. 1 QB IN THE 2025 CLASS AND LSU COMMIT BRYCE UNDERWOOD AND NO. 1 2026 IN-STATE PROSPECT CJ SADLER SET TO MAKE AN APPEARANCE.



JUNE 26-27TH: LEAGUE WIDE 7V7 SHOWCASE

THE UPCOMING LEAGUE-WIDE SCRIMMAGE SHOWCASE, ORGANIZED BY THE SOUND MIND SOUND BODY YOUTH LEAGUE, IS EXPECTED TO BE AN EXCITING EVENT WITH OVER 2,000 ENTHUSIASTIC ATHLETES PARTICIPATING. THE ATHLETES ARE ALSO SCHEDULED TO PARTICIPATE IN A MEDIA DAY PRIOR TO THE COMPETITION AT WAYNE MEMORIAL HIGH SCHOOL. THIS EVENT IS A GREAT OPPORTUNITY FOR YOUNG ATHLETES TO SHOWCASE THEIR SKILLS AND TALENTS, AND WE ARE THRILLED TO BE A PART OF IT. A PROFESSIONAL DJ WILL PLAY MUSIC THROUGHOUT THE EVENT. VENDORS AND MERCHANTS ARE WELCOME.



AUGUST 15TH: CHEER SHOWCASE

OVER 1,000 TALENTED CHEERLEADERS FROM THE SOUND MIND SOUND BODY YOUTH LEAGUE WILL BE PERFORMING THEIR ELECTRIC ROUTINES ON THE HISTORIC SITE OF THE ARETHA FRANKLIN AMPHITHEATER. THIS YEAR'S EVENT PROMISES TO BE EVEN MORE SPECTACULAR THAN EVER BEFORE, AS EIGHT TEAMS FROM ACROSS METRO DETROIT - INCLUDING THE 2023 NATIONAL CHEER AND DANCE CHAMPIONS - COME TOGETHER TO SHOWCASE THEIR SKILLS. THE CHEER SHOWCASE IS AN INSPIRING EVENT THAT CELEBRATES THE DEDICATION, PASSION, AND HARD WORK OF THESE TALENTED YOUNG ATHLETES!



POWERED BY:

BATTLE



AUGUST 17TH: LEAGUE WIDE SCRIMMAGE

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SOUND MIND
SOUND BODY
YOUTH ASSOCIATION

BATTLE AT THE

BIG HOUSE

YOUTH SPRING FOOTBALL SHOWCASE

HELD AT THE UNIVERSITY OF MICHIGAN FOOTBALL STADIUM



5.11.2024



POWERED BY:

BATTLE

FEATURING:



WARRIORS

WAYNE STATE FOOTBALL PRESENTS



NATIONAL COLLEGE 2-DAY SHOWCASE

MAY 29-30, 2024



OVER 80 COLLEGES IN ATTENDANCE

THIS CAMP IS OPEN TO ANY AND ALL ENTRANTS (LIMITED ONLY BY NUMBER, AGE, GRADE LEVEL AND GENDER)



NATIONAL COLLEGE SHOWCASE

May 29-30, 2024

CONFIRMED HEAD COACH PRESENTERS:



**TYRONE
WHEATLEY**

WAYNE STATE UNIVERSITY
FOOTBALL HEAD COACH



**SCOT
LOEFFLER**

BOWLING GREEN STATE UNIVERSITY
FOOTBALL HEAD COACH



**SPARKY
MCEWEN**

DAVENPORT UNIVERSITY
FOOTBALL HEAD COACH



**LANCE
LEIPOLD**

UNIVERSITY OF KANSAS
FOOTBALL HEAD COACH



**RYAN
WALTERS**

PURDUE UNIVERSITY
FOOTBALL HEAD COACH



**CHUCK
MARTIN**

MIAMI-OHIO UNIVERSITY
FOOTBALL HEAD COACH



**JOHNATHAN
SMITH**

MICHIGAN STATE UNIVERSITY
FOOTBALL HEAD COACH



**BRET
BIELEMA**

UNIVERSITY OF ILLINOIS
FOOTBALL HEAD COACH



**JASON
CANDLE**

UNIVERSITY OF TOLEDO
FOOTBALL HEAD COACH



**JIM
MCELWAIN**

CENTRAL MICHIGAN UNIVERSITY
FOOTBALL HEAD COACH



**TRAVIS
RUNDLE**

ALBION COLLEGE
FOOTBALL HEAD COACH



**DUSTIN
BEURER**

NORTHWOOD UNIVERSITY
FOOTBALL HEAD COACH



**DAN
MUSIELEWICZ**

OLIVET COLLEGE
FOOTBALL HEAD COACH



**CHRIS
CREIGHTON**

EASTERN MICHIGAN UNIVERSITY
FOOTBALL HEAD COACH



**PETER
STUURSMA**

HOPE COLLEGE
FOOTBALL HEAD COACH



**AVANTE
MITCHELL**

OLIVET NAZARENE UNIVERSITY
FOOTBALL HEAD COACH



**KENNI
BURNS**

KENT STATE UNIVERSITY
FOOTBALL HEAD COACH



**EDDIE
ROBINSON JR.**

ALABAMA STATE UNIVERSITY
FOOTBALL HEAD COACH



**LOU
ADAMS**

LEAD PREP ACADEMY
FOOTBALL HEAD COACH



**LANCE
TAYLOR**

WESTERN UNIVERSITY
FOOTBALL HEAD COACH



**BRET
GUMINSKY**

MADONNA UNIVERSITY
FOOTBALL HEAD COACH



**SCOTT
WOOSTER**

GRAND VALLEY STATE UNIVERSITY
FOOTBALL HEAD COACH



**SCOTT
MERCHANT**

LAWRENCE TECH UNIVERSITY
FOOTBALL HEAD COACH



**DAVID
PRICE**

LAKE ERIE COLLEGE
FOOTBALL HEAD COACH



**P.J.
FLECK**

UNIVERSITY OF MINNESOTA
FOOTBALL HEAD COACH



**SHERRONE
MOORE**

UNIVERSITY OF MICHIGAN
OFFENSIVE COORDINATOR



**JEFF
REARDON**

DETROIT COMMUNITY CHRISTIAN COLLEGE
FOOTBALL HEAD COACH



**MATT
KOHN**

SIENNA HEIGHTS UNIVERSITY
FOOTBALL HEAD COACH



**JOE
PALKA**

ADRIAN COLLEGE
FOOTBALL HEAD COACH



**JASON
COUCH**

ALMA COLLEGE
FOOTBALL HEAD COACH



SOUND MIND
SOUND BODY

YOUTH ASSOCIATION

LEAGUE WIDE 7V7
SHOWCASE

NORTH FARMINGTON HIGH SCHOOL

06.15.2024

POWERED BY:

BATTLE





SOUND MIND
SOUND BODY



HIGH SCHOOL

7/17 JUNE 26-27



- | | |
|-----------------------|---------------------|
| ROSEVILLE | UNIVERSITY PREP |
| DETROIT COUNTRY DAY | UOFD JESUIT |
| WALLED LAKE WESTERN | BATTLE CREEK |
| FERNDALE | LAKESHORE |
| FORDSON | CASS TECH |
| DE LA SALLE | ML KING |
| PERSHING | RIVER ROUGE |
| SOUTHEASTERN | WEST BLOOMFIELD |
| DENBY | HARPER WOODS |
| ECORSE | BELLEVILLE |
| OAK PARK | CANTON HS |
| REDFORD UNION | GROSSE POINTE NORTH |
| HENRY FORD | LOYOLA HIGH SCHOOL |
| ORCHARD LAKE ST MARYS | DETROIT EDISON |
| RENAISSANCE | SOUTHFIELD A&T |
| NORTH FARMINGTON | DETROIT CENTRAL |

WAYNE STATE UNIVERSITY TOM ADAMS FIELD

BATTLE

42 W. WARREN | DETROIT, MI 48202





SOUND MIND
SOUND BODY



HIGH SCHOOL

7V7

JUNE 26-27, 2024

POWERED BY:

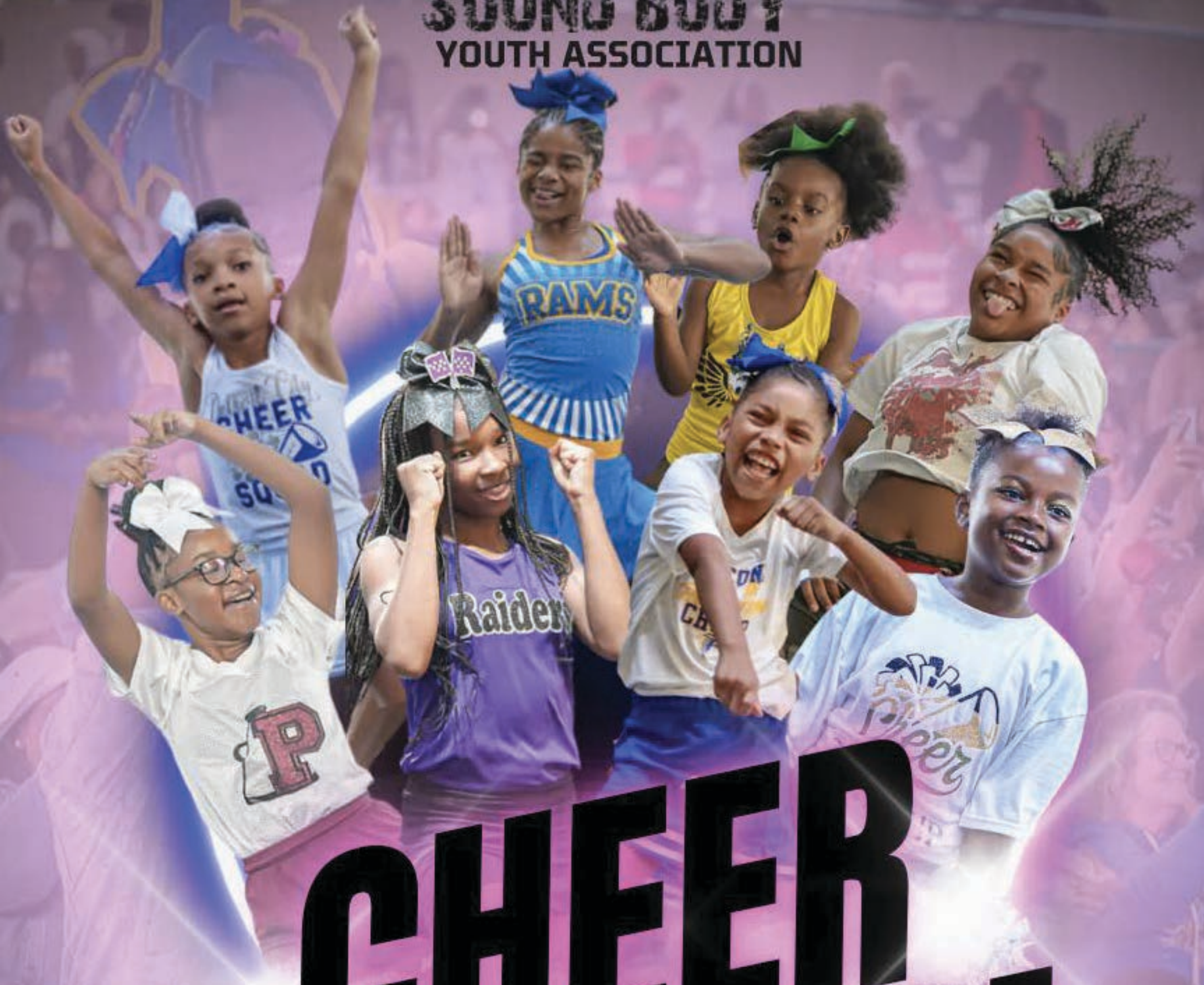
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WAYNE STATE UNIVERSITY TOM ADAMS FIELD

42 W. WARREN | DETROIT, MI 48202



SOUND MIND
SOUND BODY
YOUTH ASSOCIATION



CHEER SHOWCASE AUGUST 15, 2024

ARETHA FRANKLIN

AMPHITHEATRE



SOUND MIND
SOUND BODY

YOUTH ASSOCIATION

LEAGUE WIDE SCRIMMAGE SHOWCASE

WAYNE MEMORIAL HIGH SCHOOL

08.17.2024

POWERED BY:

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SOUND MIND
SOUND BODY



20th

Anniversary Celebration

THE GODFREY

HOTEL DETROIT

1404 MICHIGAN AVE

DETROIT MI 48216

Celebrating 20 years of service

20th Anniversary CELEBRATION

Evolution of a Movement - The Genesis

In 2003, at the age of 23, Hampton University classmates Sirraaj Hasan, Curtis Blackwell, Serenity Bush, Samir Cummings, and Mike Powell founded the Lifting As We Climb Foundation (LAWCF) dedicated to mentoring the whole child in urban communities through innovative programs. The first initiative of the LAWCF was the launch of Sound Mind Sound Body (SMSB) Football Academy. Curtis enlisted the support of his Detroit King NFL alums and local friends to spearhead the first football camp. Sirraaj secured the first major corporate sponsor, NIKE, to donate free cleats. Football camps in America would never be the same!



2004

2005

2006

2007

2008



ATHLETICS

LIFTING AS WE CLIMB
"What They See is What They Will Be"

SOUND MIND
SOUND BODY



20th Anniversary CELEBRATION

Evolution of a Movement - College Recruiting, Scholarship Offers and Adidas Takeover

SMSB was the only grassroots camp in America where college coaches facilitated and implemented instruction. As a result of coaches also evaluating the players on the field, students received scholarship offers on the spot, and the camp's popularity changed instantly, making it America's top football recruitment platform. Adidas joined in and sponsored the camp, providing bags, cleats, gloves, shirts, shorts and more. It was the largest Adidas grassroots initiative of its kind at the time, with over 10,000 donations of cleats and other accessories in five years.



2009

2010

2011

2012

2013



20th Anniversary CELEBRATION

Evolution of a Movement - SMSB Expands to Other Cities and Offers New Programs

The SMSB camp, now sponsored by Adidas, would travel to over 10 US cities, including Houston, Los Angeles, South Florida, Atlanta, and worldwide, reaching Switzerland, the Caribbean, and Columbia! Through community support and the continued presence of college coaches, over 30,000 students attended Sound Mind Sound Body's football camps, 5,000 scholarships were awarded, 200 alumni played in the NFL, and 120 became NFL draft picks. Sound Mind Sound Body added new programming: weekend mentoring, skill training, 7v7, college tours, and SAT prep to support the "Whole Child."



Spartan Football
Coaches Join SMSB camps
By Chris Baker
[Small text describing the article content]



Camp founder elated by ban lifting



2014

2015

2016

2017

2018



2018
SOUND MIND SOUND BODY FOOTBALL ACADEMY
OVER 70 SCHOLARSHIPS
RECEIVED AT SMSB FOOTBALL ACADEMY



SOUND MIND SOUND BODY FOOTBALL ACADEMY

WHO WILL TRAIL IN 9 CITIES IN ONE

ATLANTA, GA / HOUSTON, TX / DETROIT, MI
JUNE 3-4 JUNE 6-7 JUNE 9-10

TAMPA, FL / LOS ANGELES, CA / WASHINGTON D.C.
JUNE 11-12 JUNE 16-17 JUNE 23-24

REGISTER NOW

SPRING BREAK COLLEGE TOUR

APR 17-18

COACHES: [List of names]

CITIES: [List of cities]



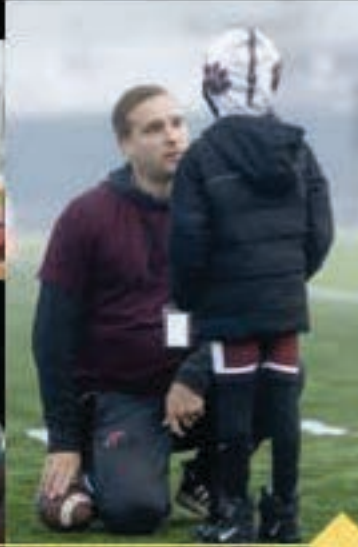
SOUND MIND
SOUND BODY



20th Anniversary CELEBRATION

Evolution of a Movement - Global Pandemic Ignites Out of School Time Programming

During the COVID-19 pandemic, SMSB supported Detroit Public Schools to improve student attendance by leveraging its sports influence. This collaboration would spark SMSB to work with additional school districts while expanding to several in-school and out-of-school programs, serving over 7,000 students annually. SMSB currently operates a youth sports league for 3,000 boys and girls, a college readiness program through The United States Department of Education, and an out-of-school time program funded by the M.I. Department of Education.



2019

2020

2021

2022

2023

Michigan's Premier Source For High School Football

SOUND MIND SOUND BODY

SPRING EDITION

\$10 | SMSBacademy.com

DREAM BIG

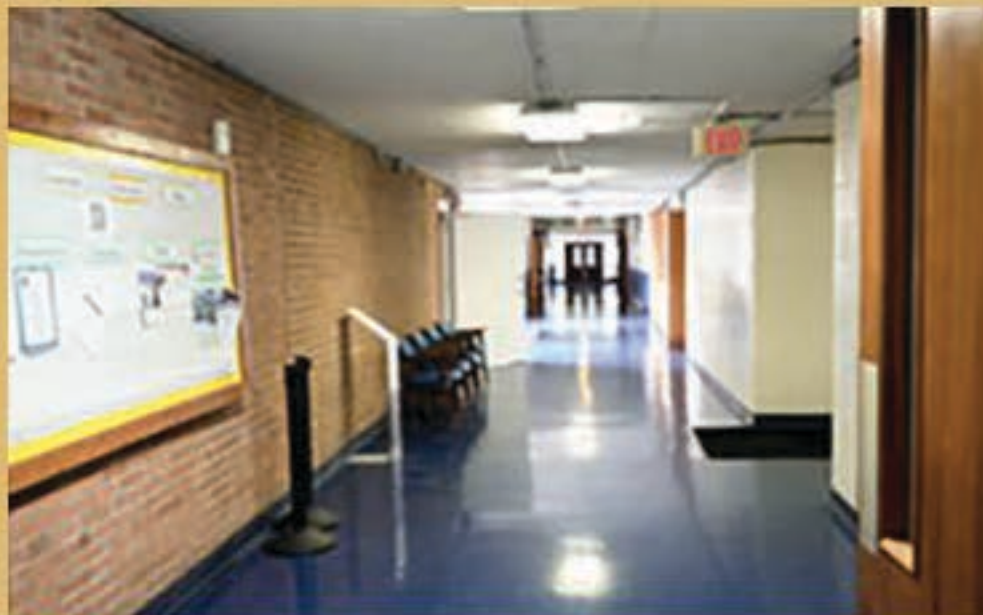
COACHES AND FOUND BODY

METRO DETROIT'S #1 YOUTH SPORTS PROGRAM



The Sound Mind Sound Body Community Engagement Center

We are delighted to share our recent acquisition of the Sound Mind Sound Body Headquarters. The Sound Mind Sound Body Community Engagement Center is located at 11440 Morang in District 4 of Detroit. This impressive 38,000 sq ft building spans across 2 acres of land and will allow us to grow our programs, build stronger partnerships, and serve more than 5,000 children.



SOUND MIND SOUND BODY

Currently Has Over 30 Active NFL Players



Chauncey Golston
Team: Cowboys



Desmond King
Team: Steelers



K. J. Hamler
Team: Colts



Clark Phillips
Team: Falcons



Tariq Castro Fields
Team: Commander



Tavierre Thomas
Team: Texans



Damon Webb
Team: Redblacks



Ambry Thomas
Team: 49ers



Donovan Peoples-
Jones
Team: Lions



Darnay Holmes-
Team: Giants



Del'Shawn Phillips-
Team: Ravens



Sean Murphy
Bunting-
Team: Titans



Carlos Washington
Team: Falcons



Mike Onwenu
Team: Patriots



Jalen Graham
Team: 49ers



Jourdan Lewis
Team: Cowboys



Trent Irwin
Team: Bengals



Zech McPhearson
Team: Eagles



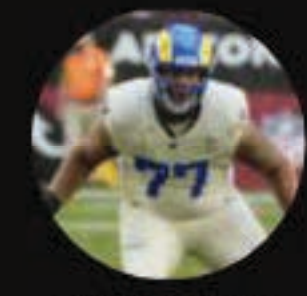
Zion Johnson-
Team: Chargers



Chase Claypool
Team: Dolphins



Allen Robinson
Team: Steelers



Alaric Jackson
Team: Rams



Equanimeous St. Brown
Team: Bears



Christian Darrisaw
Team: Vikings



Jack Jones
Team: Raiders



John Hightower
Team: Chargers



Sauce Gardner
Team: Jets



William Gholston
Team: Buccaneers



Amon-Ra St. Brown
Team: Lions



Brandon Graham-
Team: Eagles



Zach Carter -Bengals
Team: Bengals



Trishton Jackson
Team: Vikings



Josh Ross
Team: Ravens



Tre McKitty
Team: Buffalo

